

REMEDIES TO EXPAND PARTNERSHIPS AND CLINICAL SERVICES

CPE Sessions are being held throughout the country in conjunction with Town Hall events during the Fall of 2017 and Spring of 2018. A list of locations, times, and registration details can be found at healthmart.com/townhalls.

Activity Description:

This peer-led interactive session will provide practical strategies for success - including how to maximize immunization services. We'll bust common myths and show that Medication Therapy Management fits into the growing the business. You'll also discover methods to develop and expand partnerships with providers - all while exchanging ideas with your peers.

Gain the skills needed to overcome barriers so you and your teams are ready to maximize clinical services, drive success and improve patient outcomes.

Learning Objectives:

*Upon successful completion of this knowledge-based CPE activity, **Pharmacists and Technicians** should be able to:*

1. Identify opportunities and overcome barriers to expand partnerships and clinical services in your pharmacy
2. Construct a plan to expand your immunization program
3. Apply practical steps to ensure medication therapy management can be successful in your pharmacy
4. Explore new ways to drive and enhance provider partnerships
5. Exchange insights and collaborate with peers to generate ideas to expand partnerships and clinical services

Target Audience:

Pharmacists and pharmacy technicians attending Health Mart town hall meetings interested in providing more revenue-generating, patient-focused care.

Faculty:

Faculty members are all members of the Speaker's Bureau for this activity. Each faculty member has reported their actual or potential conflicts of interest in relation to this continuing pharmacy education activity, and CEI has taken appropriate action for conflict resolution (should it exist), including external review by a non-conflicted peer reviewer.

Please see the list of faculty on page 2.

CPE Credit:

To obtain 2.0 contact hour of continuing pharmacy education credit (0.2 CEU), participants must participate in the live session, log onto the CEI website, and enter the CPE Code provided at the live session to complete the evaluation located in your online Profile. Once successfully completed, click the Submit button that appears in the column of your Profile titled "Submit CPE". The CPE Statement of Credit can then be accessed on CPE Monitor, www.MyCPEMonitor.net.



The Collaborative Education Institute is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education.

Universal Activity Number (UAN):

0107-9999-17-198-L04-P
0107-9999-17-198-L04-T
0.2 CEUs/2.0 Hrs

Activity Format:

This activity will be presented as a live, interactive discussion.

Activity Fee/Registration:

There is no fee for participation in this CPE activity.

Financial Support:

Financial support was provided for this activity through an unrestricted grant from Health Mart Systems, Inc.

Speakers:

Jeff Bartone, RPh, PharmD

Hock's Pharmacy Inc
Oakwood, OH

Josh Borer, PharmD

Rex Pharmacy
Atlantic, IA

Marc Brandell, RPh

Madison Avenue Pharmacy
New York, NY

Catherine M. Brown, PharmD

Main Street Pharmacy, Savannah, TN
East Main Pharmacy, Adamsville, TN

Stacy Cody, RPh

Cody Drug
Sulphur Springs, TX

Matt Colvin, RPh

Foodland Discount Pharmacy, Albertville, AL
Ider Discount Drugs, Ider, AL

Ellie Darj, RPh

Chevy Chase Care Pharmacy
Chevy Chase, MD

John Gregg, PharmD

Thrive Pharmacy Solutions
Prosper, TX

Sandie Kueker, RPh

Hesston Health Mart
Hesston, KS

Jonathan G. Marquess, PharmD, CDE, FAPhA

Woodstock Pharmacy
Woodstock, GA

Derrell Massey, RPh

Section Pharmacy
Section, AL

Randy McDonough, PharmD, MS, CGP, BCPS, FAPhA

Towncrest and Solon Towncrest Pharmacies,
Towncrest Compounding, Innovative Pharmacy
Solutions
Iowa City and Solon, IA

Hal Roe, RPh

Roe Rx, Inc.
Ogden, UT

Jeff Sherr, RPh

Apple Discount Drugs
Salisbury, Fruitland and Berlin, MD

Dennis Song, RPh, CHC

Flower Mound Pharmacy and Herbal Alternatives
Flower Mound, TX

Chang Ho Yoo

California Korean American Pharmacists
Association

Hashim Zaibak, PharmD

Hayat Pharmacies
Milwaukee, WI